

SAMPLE MEDIA ALERT (for a ribbon cutting or opening of your Family Place Library)

(NAME OF LIBRARY) is a Family Place Library-Building Foundations for Early Learning

WHAT: (NAME OF LIBRARY) has joined the Family Place Libraries™ national network and will be opening their newly designed welcoming space for families with young children. A series of Parent-Child Workshops will also be offered where babies, toddlers and caregivers can play, learn, connect with early literacy and child development specialists, and enjoy a wide array of books, toys, music and multimedia materials.

WHO: The Family Place programs and services are open to all parents, caregivers and children ages birth to five. Our librarians, specially trained in child development and family support, are partnering with local family-service agencies and professionals to help parents of young children build foundations for early learning.

WHEN: A ribbon cutting will be held on (DATES, HOURS)

WHERE: (LIBRARY NAME, LOCATION, INCLUDE ADDRESS AND BASIC DIRECTIONS)

WHY: A Family Place Library has the resources families need to nurture their children's development during the critical first years of life, helping to ensure all children enter school ready and able to learn. Research shows that the way adults respond to and interact with children from birth-to-five years has dramatic effects on a child's social, emotional and intellectual development. Parents and caregivers are their children's first teachers and the Library is here to help them in that role.

The Family Place Libraries™ model is now in over 400 libraries in 29 states serving thousands of young children and their parents/caregivers. (NAME OF LIBRARY) is proud to be among them. In our library, this expanded public library role is made possible with support from (INSERT FUNDER NAME HERE).

CONTACT: (NAME, PHONE NUMBER, E-MAIL ADDRESS)

WEBSITE: For additional information, please visit (INSERT WEB ADDRESS)